

Apnea Monitors Worldwide

A Market Strategy Report

Report Highlights

July 2005

Report Benefits

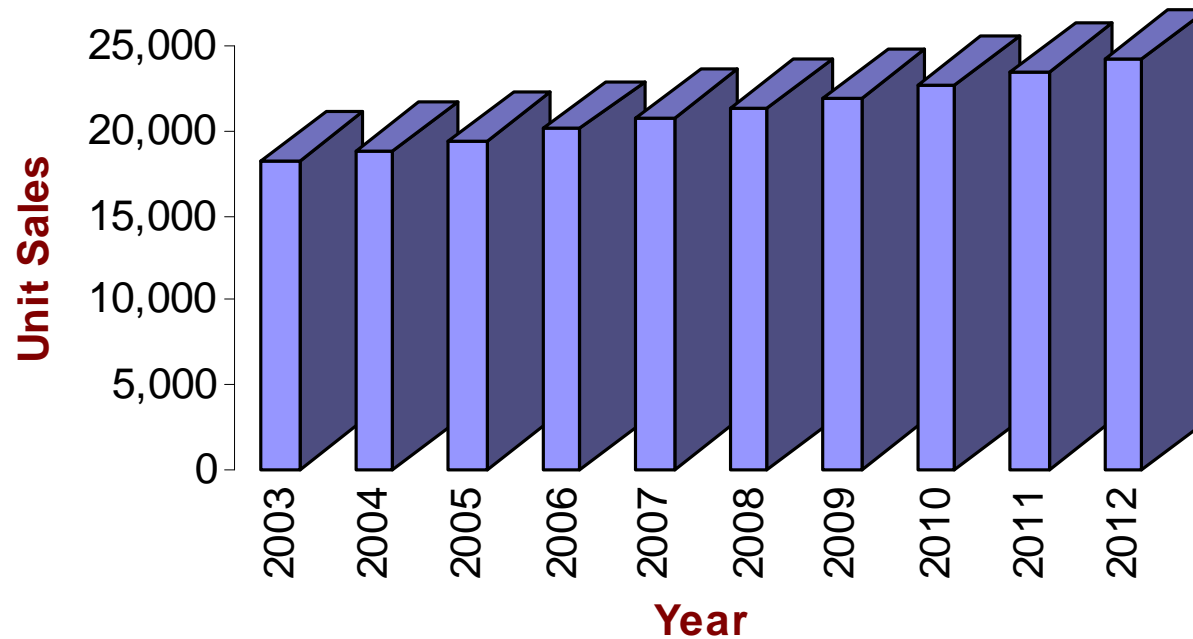
This report can help executives in:

- Assessing the market for Apnea Monitors, segments, and growth regions
- Understanding market drivers and restraints
- Business planning, strategic decision making and competitive strategy
- Identifying opportunities for partnerships and alliances

The world market for apnea monitors is expected to grow from \$177.8 million in 2005 to \$274.2 million by the year 2011. Unit sales are expected to grow from 200,000 units in 2005 to 266,000 units by the year 2011, at an average annual growth rate of 5.4 percent.

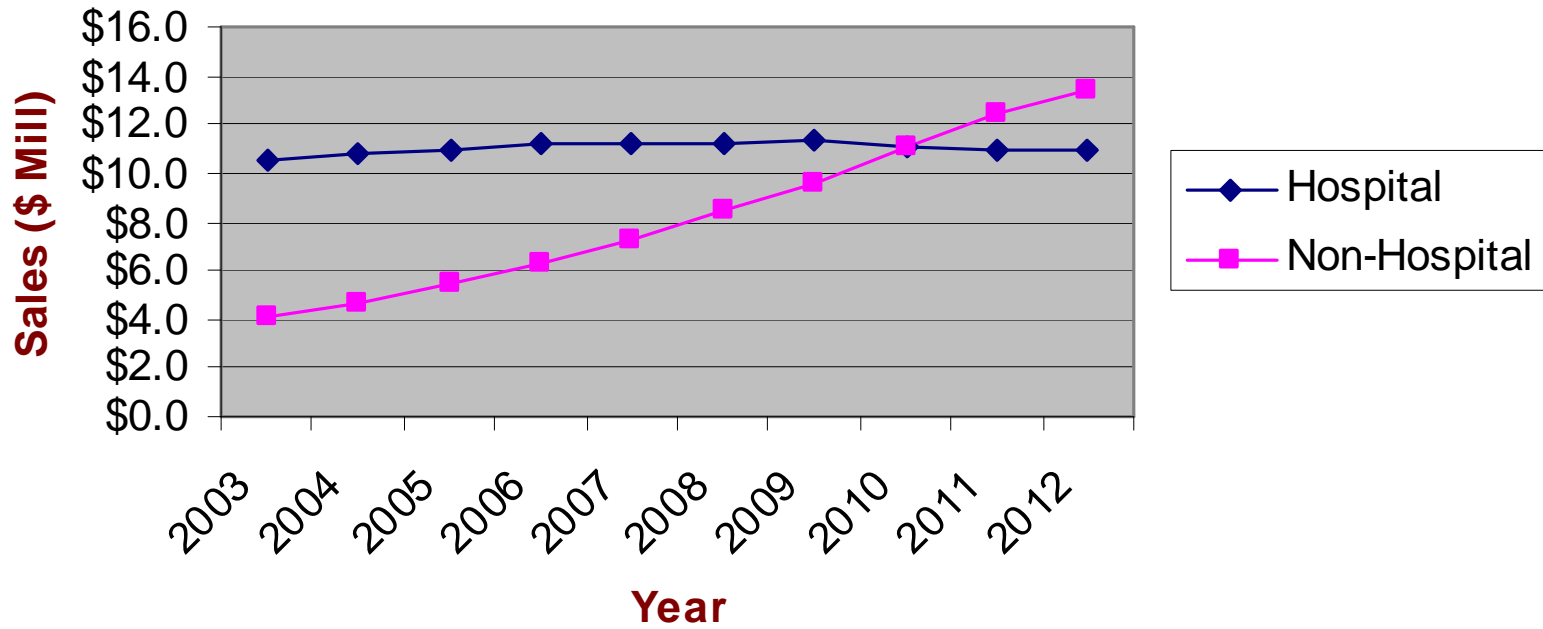
Japanese Apnea Monitors Market

**Chart 31: Japanese Apnea Monitors Market
(Units)**



Japanese Market By Location

Chart 34: Japanese Mkt by Location



Home Infant Apnea Monitors

- These are typically for monitoring infants at-risk but well enough to go home. These are in the low-end of the price range. Purchase involves a support system encompassing medical, technical, psychosocial, and community support services. In the US, there is typically a multidisciplinary approach comprising:
 - Hospital-based monitoring programs,
 - Community-based physicians,
 - Health care agencies,
 - Durable medical equipment vendors,
 - Local public health and social service agencies, and
 - Voluntary support groups.

Market Segmentation

Segmentation Approach	Segmentation
By Application	<ul style="list-style-type: none">• Adult Monitors• Infant Monitors
By Location/Site of Use	<ul style="list-style-type: none">• Hospital• Non-Hospital (includes Home)
By Configuration	<ul style="list-style-type: none">• Stand-Alone• Multi-Parameter
By Medical Definition	<ul style="list-style-type: none">• Central Apnea• Obstructive Sleep Apnea (OSA)

Report Stats

Regions Covered	The Americas (USA, Canada, Rest of the Americas - ROA); Asia-Pacific (Australia, China, India, Rest of Asia Pacific - ROAPAC); Europe (France, Germany, Italy, UK, Rest of Europe - ROE); ROW (Rest of the World)
Product/Market Segments Analyzed	Product Segments: Infant Monitors; Adult Monitors Location: Hospital; Non-Hospital Configuration: Stand-alone; Modular
Companies Profiled	70+
Market Estimates/Forecasts	Estimates/Forecasts for 2003-2012 in US dollars (and units), separately by Region, by Product Segment, by Location, and by Configuration.
MARKETSTRAT Analytical Framework	Drivers and Restraints; KPPI Grid (Key Product Performance Indicators); Competitive Framework; SRCE Framework; Key Market Parameters (KeyMAP Grid)
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