

# Endoscopic Visualization Equipment Markets Worldwide

## Report Highlights

September 2007

# Report Benefits

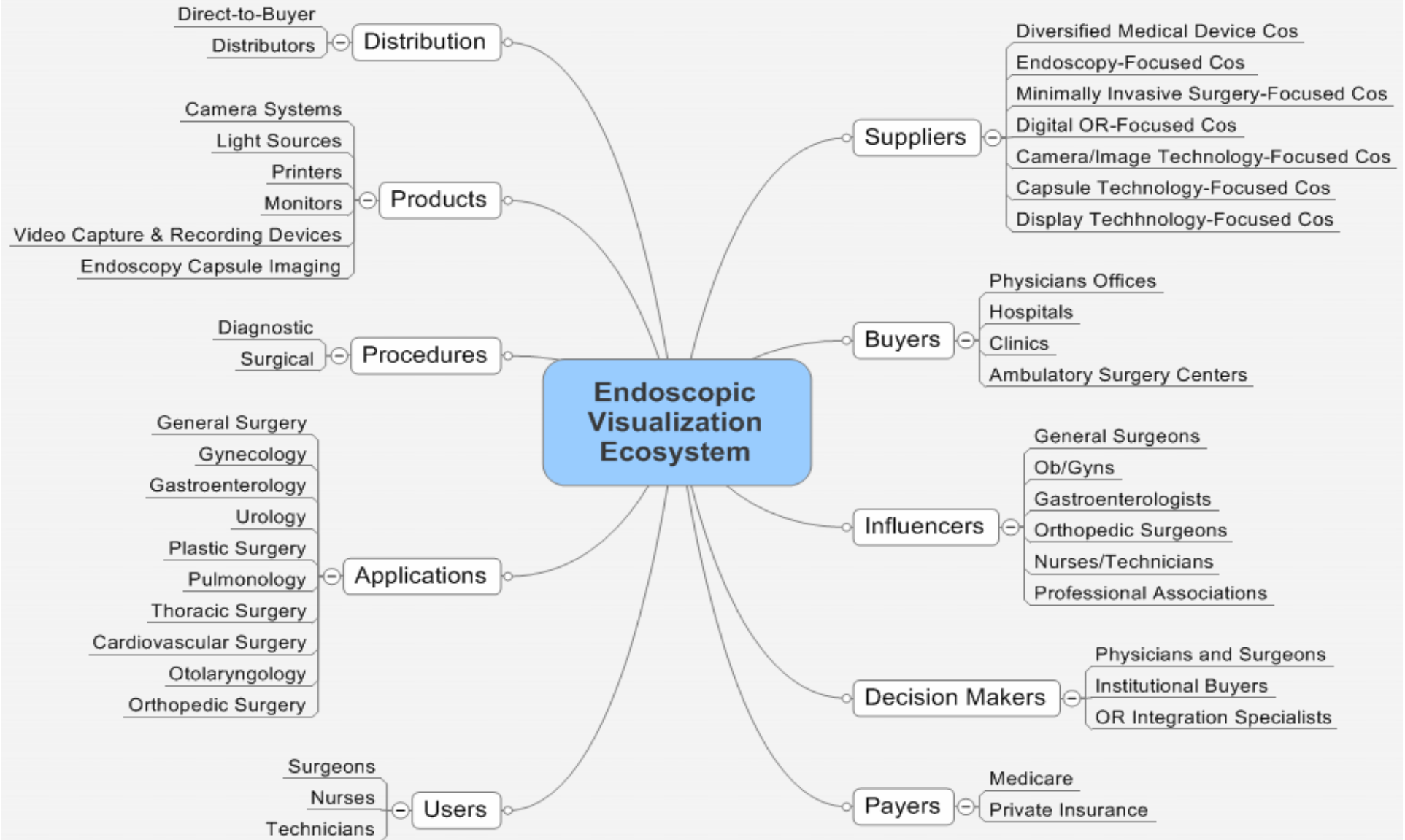
This report can help in:

- Assessing the market for Endoscopic Visualization Equipment, growth segments, and growth regions.
- Understanding market drivers and restraints, market segmentation, and competitive segmentation.
- Strategic planning and competitive strategy.
- Identifying opportunities for partnerships and alliances.

# Key Takeaways

- The world market for Endoscopic Visualization Equipment is expected to grow at a rate of 8.3 percent during the 2005-2013 period.
- The Capsule Imaging segment is expected to grow the fastest, at a CAGR of 23.2 percent during the 2005-2013 period.
- Leading market participants include Olympus, Smith & Nephew, Stryker, GYRUS ACMI, CONMED, and Karl Storz.
- Focused / specialized companies include: Richard Wolf, SOLOS, Baier, Given Imaging, Xilinx, Luxtec, etc.

# Endoscopic Visualization Equipment Market Ecosystem



# Key Market Drivers

- Technology advances.
- Changing demographics and aging of the population.
- Rising healthcare costs.
- Increased acceptance in the society of less-invasive surgical treatment options.
- Increased global medical spending.

# MARKETSTRAT® Report Stats

<b>Regions Covered</b>	<b>USA, Europe, Latin America, Japan, Rest of Asia-Pacific, Rest of the World</b>
<b>Product/Market Segments</b>	Camera Systems and Components; Light Sources; Image Display Monitors; Printers; Video Capture & Recording Devices; and Capsule Endoscopy
<b>Companies Profiled</b>	~75 (worldwide)
<b>Market Estimates/ Forecasts</b>	In US dollars for 2005-2013
<b>MARKETSTRAT® Analytical Framework</b>	Drivers and Restraints; Key Market Parameters (KeyMAP Grid), Market Share Ranking, Competitive Position Map, Competitive Segmentation
<b>Report Code</b>	MSR-505
<b>Price</b>	\$1995
<b>No. of Pages</b>	357 Pages
<b>Publication Date</b>	September 2007

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