

Medical Ultrasound Systems Worldwide

Report Highlights

July 2009

Report Benefits

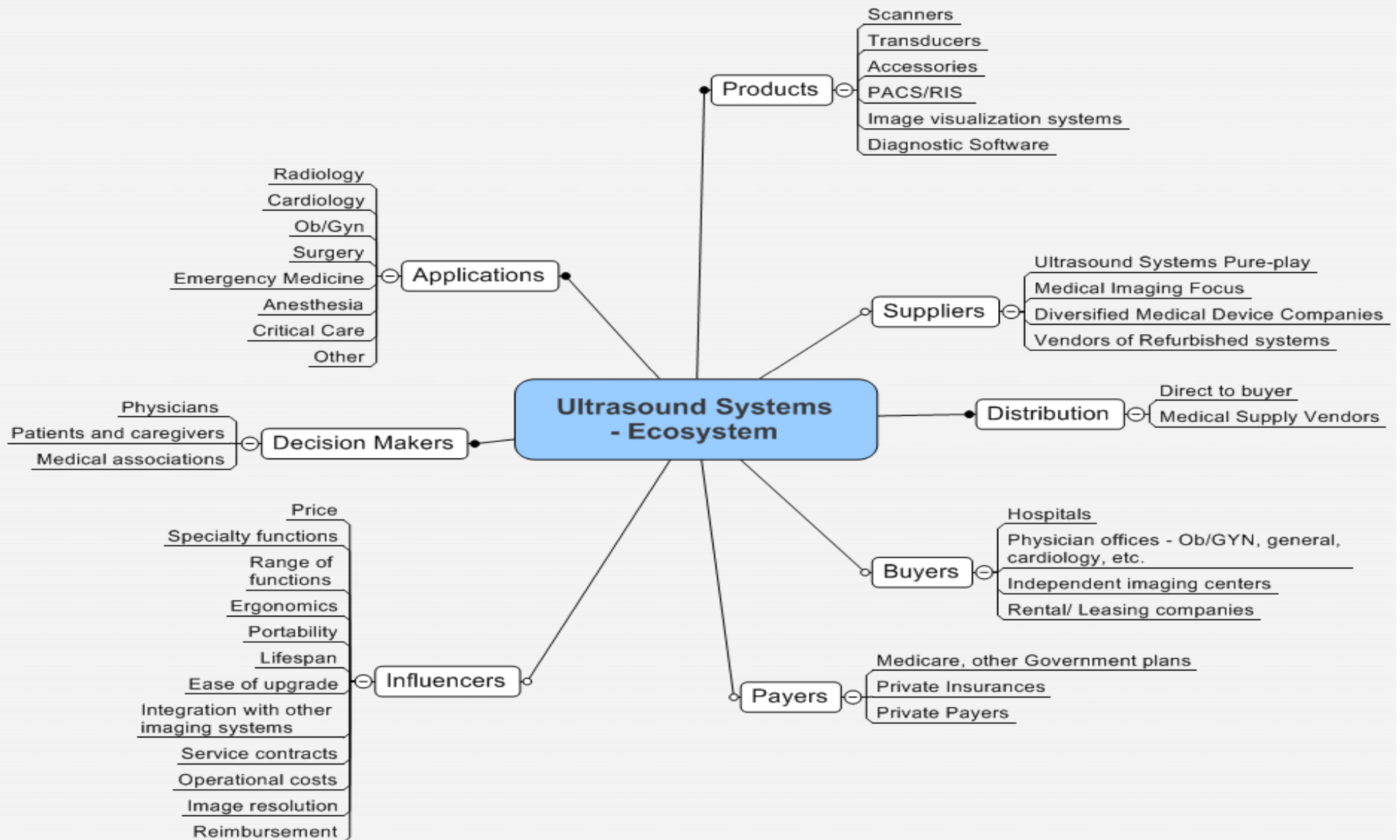
This report can help in:

- Assessing the market for Medical Ultrasound systems worldwide, growth segments, and growth regions.
- Understanding market drivers and restraints, market segmentation, and competitive segmentation.
- Strategic planning and competitive strategy.
- Identifying opportunities for partnerships and alliances.

Key Takeaways

- **The world market for Medical Ultrasound -- including systems, contrast agents, related products, and maintenance services is estimated at \$4.2 billion in 2008**
- **Breast ultrasound will be one of the fastest growing segments due to supplemental use with mammography. Technological innovations such as elastography provide greater sensitivity and specificity for breast cancer detection and may potentially help ultrasound evolve into standard methodology.**
- **Demand for ultrasound will increase along with other imaging systems. Aging populations around the world will create further demand for ultrasound for diagnostic and interventional use in cardiovascular medicine, cancer and other chronic age-related illnesses.**
- **3D/4D scanners are in high demand in the Obstetric market for pregnancy and fetal monitoring, as well as finding new applications in cardiology and general imaging.**
- **Future applications include musculoskeletal problems, image guidance for arthroscopy and other endoscopic procedures, emergency and trauma and critical and intensive care.**

Ecosystem



Key Market Drivers

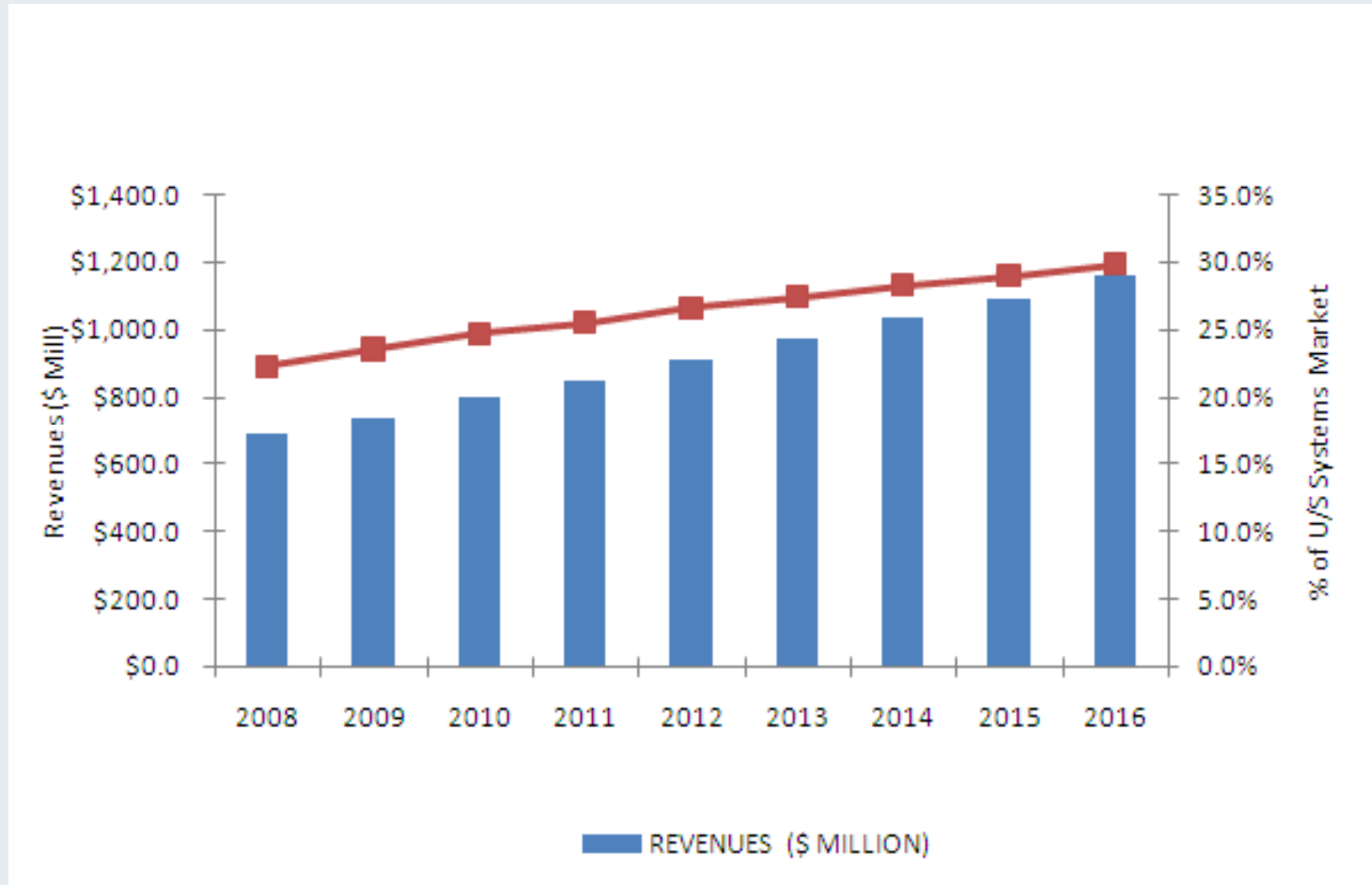
- Portability and miniaturization are creating new possibilities for ultrasound imaging at point-of-care locations where time and space are restricted.
- Guidance from professional medical organizations and governmental agencies in the US and other developed countries on reducing unnecessary procedures and related complications -- is promoting the use of ultrasound.
- Emerging markets in Asia, Russia and Latin America where healthcare expenditures are rising due to population growth and demographics.

Sample Market Table

WORLD OB/GYN ULTRASOUND SYSTEMS REVENUE FORECASTS BY COUNTRY / REGION (\$, 2008-2016)

Segment	2008	2009	2010	2011	2012	2013	2014	2015	2016	CAGR
United States										
Revenues (\$ Mill)										
% of World Mkt										
Europe										
Revenues (\$ Mill)										
% of World Mkt										
Japan										
Revenues (\$ Mill)										
% of World Mkt										
ROW										
Revenues (\$ Mill)										
% of World Mkt										
Total (\$ Mill)										
Growth Rate										
% of World Mkt										

Sample Chart



Regions Covered	US, Europe, Japan, Rest of the World (ROW)
Product/Market Segments	<p>By Clinical Application</p> <ul style="list-style-type: none"> •General/Radiology •Cardiology •Women's Health (Ob/Gyn and Breast) •Emerging Clinical segments (Emergency Medicine, Surgery, Anesthesia and Critical Care) <p>By Equipment Type</p> <ul style="list-style-type: none"> •Cart-Based •Hand-Carried Units <p>By Revenue Category</p> <ul style="list-style-type: none"> •Ultrasound Systems •Transducers and Parts •Maintenance Services •Contrast Agents
Companies Profiled	~ 127 companies worldwide
Market Estimates/ Forecasts	In US dollars for 2008-2016
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