

Urological Endoscopes Markets Worldwide

Report Highlights

March 2010

Report Benefits

This report can help in:

- Assessing the market for Urological Endoscopes worldwide, growth segments, and growth regions.
- Understanding market drivers and restraints, market segmentation, and competitive segmentation.
- Strategic planning and competitive strategy.
- Identifying opportunities for partnerships and alliances.

Key Takeaways

- **The world market for Urological Endoscopes is expected to touch \$491 million by the end of 2010.**
- **Growth drivers include: demand for all endoscopic devices and accessories, in particular for flexible scopes, advanced imaging technology and functional efficiency.**
- **Technology trends include: advances in imaging technology such as CCD, CMOS, HD and NBI. Further advances in distal sensor technologies are expected.**
- **Greatest market opportunities include: specially designed endoscopes to diagnose and treat kidney stones, cancer and BPH. On a geographical basis, greatest opportunities exist in Asia and Latin America.**

Urological Endoscopes Ecosystem



Key Market Drivers

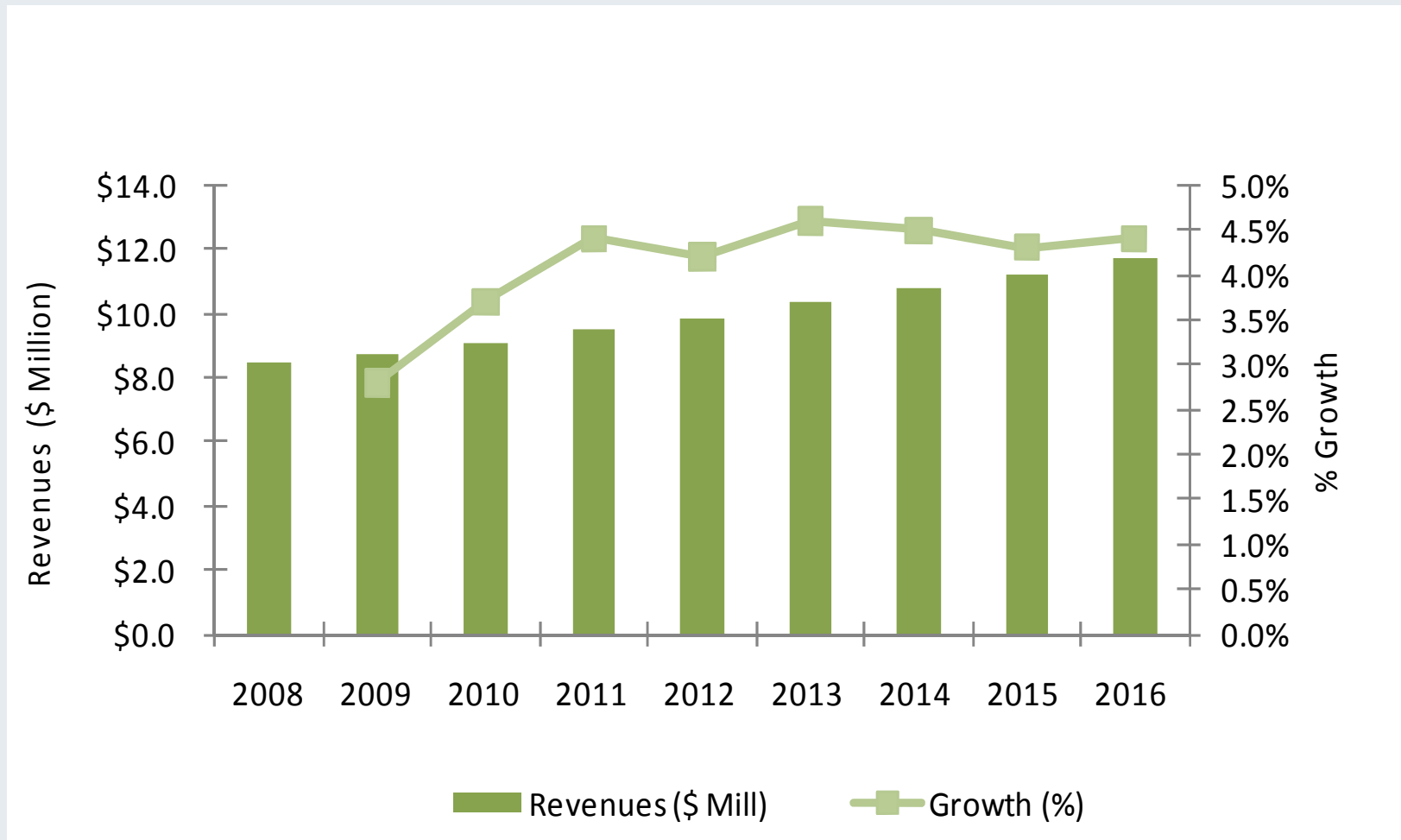
- **Increasing incidence of kidney and ureteral stones (nephrolithiasis and ureterolithiasis respectively).**
- **High rate of bladder cancer in the US and Europe. It is estimated that about 200,000 to 300,000 new cases are diagnoses each year in these regions.**
- **Availability of endoscopy-trained urologists.**
- **Growing evidence of the cost-effectiveness of endoscopic removal of kidney stones over ESWL is increasing popularity of endoscopy.**
- **Increasing awareness of benign prostate hyperplasia (BPH) and endoscopic treatment options.**
- **Medicare reimbursement for many urological procedures in ambulatory surgery centers has greatly increased procedural volume in the US.**

Sample Market Data Table

World Rigid Cystoscopes Revenue Forecasts by Country/Region - 2008-2016 (\$ Mill)

YEAR	USA	EUROPE	JAPAN	ROW	TOTAL	GROWTH (%)
2008						
2009						
2010						
2011						
2012						
2013						
2014						
2015						
2016						

Sample Chart



Regions Covered	US, Europe, Japan, Rest of the World (ROW)
Product/Market Segments	<ul style="list-style-type: none">• Flexible Cystoscopes• Rigid Cystoscopes• Rigid Nephroscopes• Rigid Resectoscopes• Flexible Ureteroscopes• Semi-Rigid Ureteroscopes
Companies Profiled	~ 36 companies worldwide
Market Estimates/ Forecasts	In US dollars for 2008-2016
Report Code	293-10
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